

New Snappli Service Makes the Mobile Web Faster, Cheaper and More Secure

About Snappli

Snappli is a mobile data optimization company. Its cloud service and app compresses, optimizes and secures mobile Internet data, and is the first and only service to offer video compression. Snappli reduces data by up to 85 percent and its proprietary "Speed Boost" technology accelerates mobile browsing by up to two times.

The team behind Snappli includes brothers Eldar and Roy Tuvey, proven entrepreneurs who previously founded and ran ScanSafe, alongside technical co-founders John Edwards and Jim Walker. ScanSafe is the world's first and largest global cloud web security provider and was acquired by Cisco for \$183M in 2010.

Snappli is based in San Francisco and London and backed by leading investors, including Greylock Partners and Index Ventures, and leading angels Klaus Hommels, Alex Zubillaga and Simon Murdoch.

For more information visit www.snappli.com

The Snappli app is now available to download here:

<http://itunes.apple.com/app/snappli/id534504254?mt=8>